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Press Release

FOR IMMEDIATE RELEASE

SAFECHEM Presented as Example for Eco-Innovation

Barcelona, October 28, 2014: SAFECHEM was identified and presented as an example for eco-innovation by Laboratorio Ecoinnovación, an initiative created by a cooperation agreement between Fundación Fórum Ambiental and La Obra Social “La Caixa” with the support of the Industry Association Foment de Treball.

Next to cases such as PUMA, Rolls-Royce, Unilever and CAR2GO Laboratorio Ecoinnovación selected SAFECHEM Europe GmbH (SAFECHEM), a wholly owned subsidiary of The Dow Chemical Company (Dow) as example for eco-innovation. Laboratorio Ecoinnovación looks for companies who implemented eco-innovation and responsible innovation as response to environmental challenges, while improving business competitiveness. These best practices are presented in case studies, seminars, networking meetings, and are used as methodological guidelines for other companies to develop.

The SAFECHEM business model is based upon the principles of Responsible Care, Product Stewardship and Sustainable Development. SAFECHEM provides complete solutions for the use of chlorinated and non-chlorinated solvents in textile cleaning and high precision surface cleaning applications. This includes the closed-loop SAFE-TAINER™ system for the safe and emission-free supply and take-back of solvents as well as comprehensive services for process optimization.

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Special on-site CHEMAWARE™ Solvent Trainings have been developed to educate the involved staff in the responsible use of solvents. The innovative COMPLETEASE™ Chemical Leasing model combines all services into one package and supports customers to optimize the balance between ecology, economy and social responsibility. In combination with modern closed machine technology the solvent consumption can be reduced significantly.

On October 28, 2014, the 3rd seminar “Del Producto al Servicio” took place, focusing on eco-innovation and services. Amongst others, speeches were given from the Director del Área de Ciencia y Medioambiente de la fundación bancaria “la Caixa”, from the Director of Fundación Foro Ambiental as well as from the Director del Área Técnica de Foment de Treball. Iñaki Barrenechea, Account Manager at SAFECEM for the Iberia region, shared the SAFECEM case with approximately 60 attendees from the local industry as best practice. “I am very pleased with this seminar as our business case met significant interest of the various stakeholders” concludes Iñaki. The complete Laboratorio Ecoinnovación case study on SAFECEM is available at <http://www.laboratorioecoinnovacion.com/casos-practicos-docs.php>.

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Picture

From Left to right:

Alba Cabañas, Directora del Área Técnica de Foment de Treball;

Iñaki Barrenechea, Account Manager at SAFECEM for the Iberia region

Ramon Sancliment, Managing director of AXIOMA Solucions Integrals I Serveis de Suport Sanitari S.A.(Grup Mutua Terrasa)

Ignasi López, Director del Área de Ciencia y Medioambiente de la Fundación bancaria “la Caixa”

Leandro Barquín, Director de la Fundación Fórum Ambiental

Roger Artigues, Director de Ventas Corporate en EPSON

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